



Carlotta de Bevilacqua

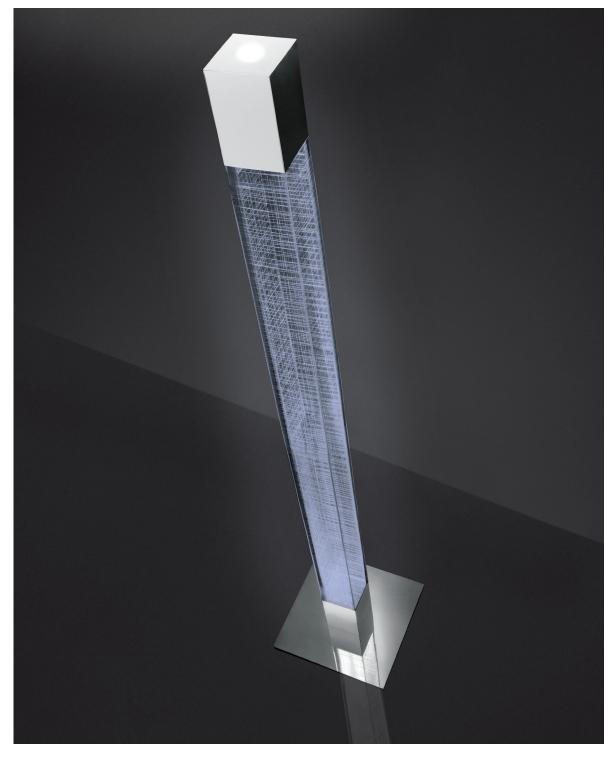
Architect, designer and above all humanist, Carlotta de Bevilacqua has been a force in contemporary lighting since the 1980's. A pioneer in LED research and implementation, she created the concept "The Human Light" in which lighting encourages not only the well-being of those who live, work and interact with it, but also the planet.

As interested in science of light as the sensory experience, de Bevilacqua seeks to create synergy between products and users through accessible, experimental design. A life-force at Artemide for nearly 4 decades, in addition to her own studio she oversees Danese Milano creating minimal, yet elegant, products which further complement the built environment.

In addition to widespread recognition for her work, in 2011, she received a Red Dot Design Award for the Algoritmo and Copernico.

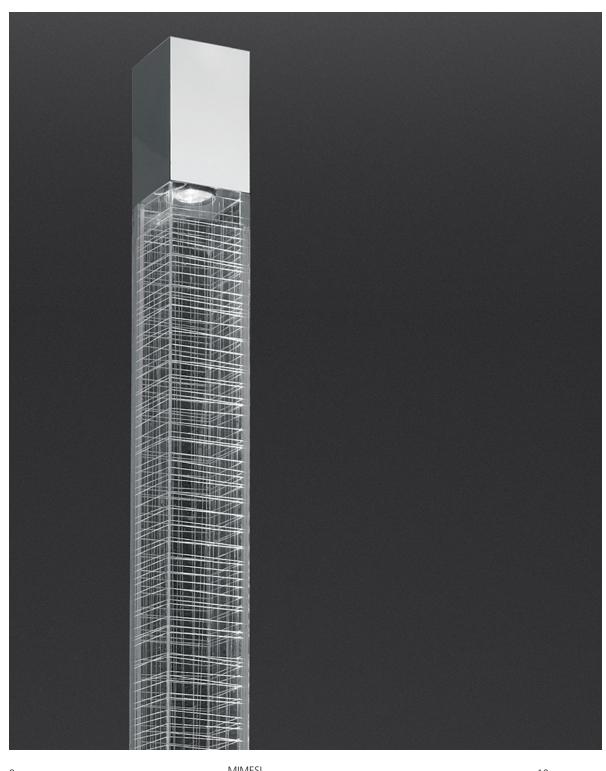
Ambiance

The Mimesi Floor Lamp features a body in polished aluminum and a diffuser in PET polyester whose engraved pattern allows light to playfully bounce among its walls. Dual switching on cord allows for the independent operation of the two LED light sources, to ensure the perfect ambiance.





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Technology

Light, architectural space, and natural landscape are the main elements of the Mimesi concept and design, based on the principles of reduction of energy and materials. Its proportions and indirect light architecture are designed to never allow the LED blind the eye.

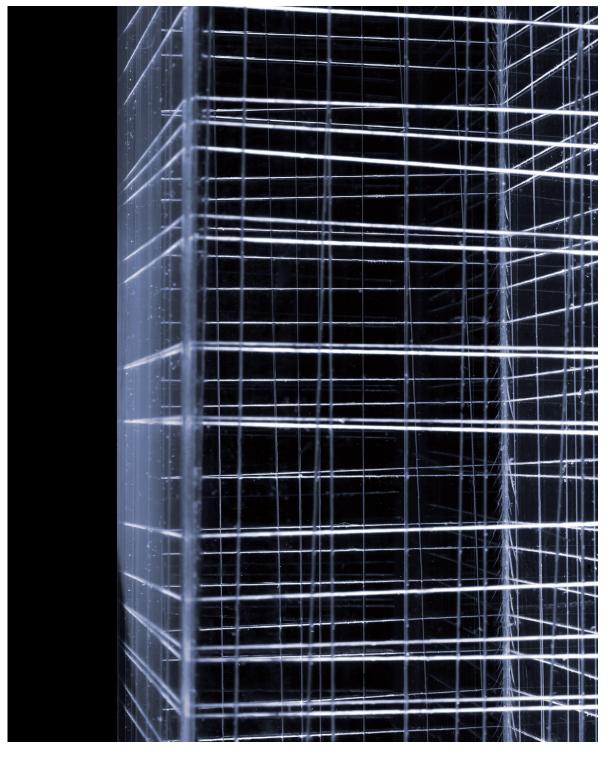




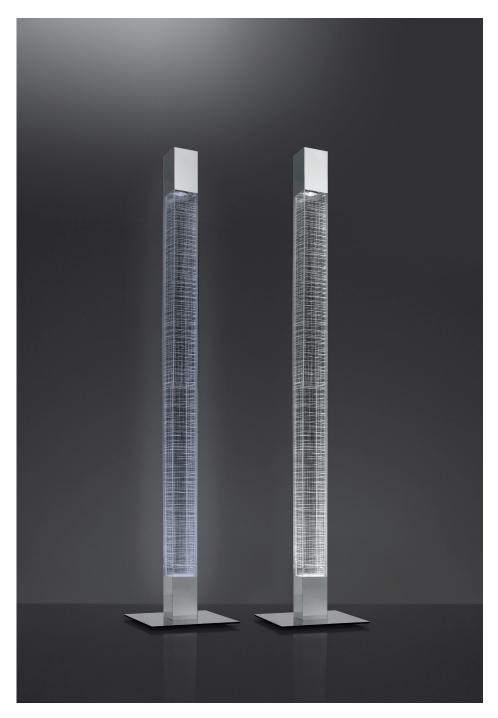
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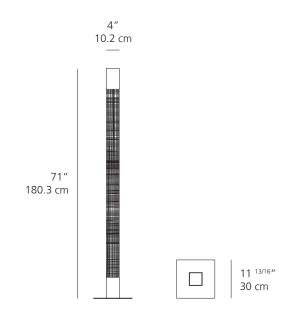
Ingenuity

Mimesi's ingenuous design lies it its LED light architecture and innovative usage of optics that refracts light to give a captivating effect.



Mimesi Floor





EMISSION	Indirect and diffused
LIGHT SOURCE	LED 42W 3000K > 80CRI or LED 42W 2700K > 80CRI + LED 4.5W 6000K > 80CRI (located on the base)
DIMMING FEATURE	Indirect light is dimming Diffused light is on/off
FINISH	O Polished Chrome
CERTIFICATIONS	IP20

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